

IHTESHAM UL HASSAN

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PROFESSIONAL SUMMARY

WordPress Developer, SEO Specialist, and IT Executive with 4+ years of experience in WordPress development, WooCommerce, SEO, hosting management, and digital marketing. Skilled in responsive website development, Local SEO, GMB optimization, website optimization, hosting management, and webmail setup. Completed 100+ websites for local and international clients.

CORE SKILLS

- WordPress Development
 - E-commerce Website Development
 - Custom Theme & Template Design
 - Search Engine Optimization (SEO)
 - GMB Creation & Management
 - Hosting Management
 - Landing Pages
 - Elementor Pro Expert
 - Website Speed Optimization
 - Responsive Web Design
 - Local SEO
 - Keyword Research
 - Business Email Setup
 - Social Media Management
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PROFESSIONAL EXPERIENCE

Memaar Group – Mall of KPK, Peshawar

WordPress Developer & IT Executive | July 2024 – Present

- Developed business and e-commerce websites using WordPress & WooCommerce
- Managed SEO, Local SEO, and Google My Business optimization
- Handled hosting management, domain setup, migration, and website security
- Created business emails and managed webmail accounts using cPanel

- Optimized website speed, performance, and mobile responsiveness
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NextAIDigital | Remote

Remote WordPress Developer

- Developed responsive WordPress websites for international clients
 - Managed website maintenance and optimization tasks
 - Improved website SEO structure and performance
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Blixt Marketing Agency

Web Developer & Digital Marketing Executive

- Developed business and e-commerce websites using WordPress
 - Created and optimized Google My Business (GMB) profiles
 - Performed basic SEO and website optimization tasks
 - Managed e-commerce websites and social media posting
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Digital Aspire – Peshawar

WordPress Developer | Oct 2023 – July 2024

- Designed and customized WordPress websites for clients
 - Integrated WooCommerce stores and payment systems
 - Performed SEO and GMB optimization tasks
 - Maintained responsive and user-friendly websites
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EDUCATION

BS Computer Science

The University of Agriculture, Peshawar — 2023

FSC (Pre-Engineering)

Sudhum College, Rustam, Mardan — 2019

CERTIFICATIONS

WordPress Development & Website Management — Encoder Bytes

Digital Marketing & Office Automation — Encoder Bytes

SEO Optimization & Local SEO — Prime IT Hub

Google My Business (GMB) Optimization — Prime IT Hub

Team Building & Strategic-Time Management — IMSciences

Mental Health & Psychosocial Support Training — IMSciences

Emerging Creator Certificate — Sapiens Creative Agency

ACHIEVEMENTS

3+ Years Experience | 100+ Websites Completed | WordPress & WooCommerce Expert | SEO & Local SEO Specialist | GMB Optimization Expert | Hosting & cPanel Management Skills